



Event Report on Roadshow held at Sister Nivedita University, Kolkata, West Bengal

Event Topic: Brewing Bio-entrepreneurship in Kolkata

Date: 8th July 2019

Time: 14:30-17:30

Venue: Sister Nivedita University, Kolkata, West Bengal

Audience Details: The audience comprised of Faculties, Research students and Masters students of Sister Nivedita University. Almost 60 people participated.

Speakers:

- Dr. Mrutyunjay Suar, CEO, KIIT-TBI
- Dr. Namrata Mishra, Manager-R&D, KIIT-TBI
- Dr. Birendranath Banerjee, Co-Founder, inDNA Life sciences Pvt Ltd
- Dr. Susanta Roychoudhury, Chairman, Board of Directors, ATGC Diagnostics Pvt Ltd
- Mr. Partha Pratim Mahapatra, Co-Founder, Ezerex

Agenda:

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| 1430-1445h | Opening Remarks Prof. Ashok Ranjan Thakur, Vice Chancellor, SNU, Kolkata |
| 1445-1520h | Opportunity identification: BIRAC support in discovering the next big thing in life sciences Dr. Mrutyunjay Suar, CEO, KIIT- TBI |
| 1520-1540h | What BRTC offers to bio entrepreneurs Dr. Namrata Misra, Manager R&D, KIIT- TBI |
| 1540-1600h | Case Study: Journey of an academic scientist to bio entrepreneur Dr. Susanta Roychoudhury, ATGC Diagnostics Pvt Ltd, Kolkata |
| 1600-1620h | Building a sustainable life science company: right pieces at right time Dr. B N Banerjee, Co-Founder inDNA Life Sc Pvt Ltd, Bhubaneswar |
| 1620-1640h | BIG opportunity: Fuel to start ups Mr. Partha Pratim Mahapatra, Co-Founder EzeRx & BIG grantee |
| 1640-1720h | Open house Discussion |

Outlines:

- Prof. Ashoke Ranjan Thakur, VC, Sister Nivedita University welcomed and introduced the dignitaries to the crowd.
- Dr. Mrutyunjay Suar started the session with his talk titled as “Think Beyond”. He started the talk by encouraging the faculty members and young minds to start their entrepreneurial career. He inspired them with few examples of faculties and students who have turned into successful entrepreneurs. He also put lights on the things that are needed for innovation and to build successful enterprises. He also elaborated about KIIT-TBI and how KIIT-TBI is promoting an entrepreneurial ecosystem in the Country. He also spoke briefly about BRTC and its mandates and introduced different funding schemes of BIRAC to the audience.
- Dr. Namrata Misra was the next speaker of the session. She started with introducing BRTC to the crowd and also explained its different programs and mandates. She also explained the plans of BRTC to foster entrepreneurship. She gave a brief idea about the plans to develop a vibrant startup ecosystem. She also put lights on the ongoing BIRAC-BIG Funding Scheme. At last, she focused on the important ingredients required for a successful entrepreneurial career.
- Dr. Susanta Roychoudhury spoke about the journey of ATGC Diagnostics. He introduced the innovations that are going on at ATGC Diagnostics. He also gave some valuable suggestions on how to use knowledge to build successful enterprises. He gave an idea of the diagnostic market scenario across the globe to the audience.
- Dr. Birendranath Banerjee spoke about his enterprise inDNA Life Sciences Pvt Ltd. He then shared his journey of a faculty who turned into an entrepreneur. He also explained the importance of mentorship and networking in the entrepreneurial ecosystem. He put lights on the lifecycle of entrepreneurs and gave valuable suggestions to overcome the valley of death which is the time period where most of the budding entrepreneurs fail.
- Mr. Partha Pratim Mahapatra spoke about his entrepreneurship career, how he started from the scratch. He also spoke about his company and different products of his company. He also thanked KIIT-TBI and BIRAC for helping him to build a successful enterprise.
- Dr. Mrutyunjay Suar gave away the vote of thanks to Sister Nivedita University for hosting the roadshow.

Interaction Session:

The session was concluded with an interesting interactive session between the audience and dignitaries. Many questions on BIRAC-BIG Scheme were put forward by the audience. Few interested people had interactions with the experts regarding how to setup their own enterprise. The experts gave valuable suggestions and guidance which will help them to build successful enterprises and also a startup ecosystem. Few interested applicants for BIRAC-BIG Scheme clarified their queries regarding the grant from the experts.

Outcomes:

- 5 interested BIRAC-BIG applicants including research scholars and faculties to come up in the 15th BIG Call

Images:

